

## **Kristin Von Wald, PhD, FRSA**

### **SUMMARY**

With senior level experience in the commercial, public and non-profit sectors, specialist expertise in group facilitation, financial management, and business development, and qualifications in business, education and leadership, I have a unique perspective of strategic leadership and organizational development from the practical and academic points of view. I am interested in applying my wide-ranging experience, skills and knowledge to facilitate effective organizational performance.

### **PROFESSIONAL EXPERIENCE**

#### **Operations Director, August 2016 – Present**

#### **The Edna Bennett Pierce Prevention Research Center Pennsylvania State University**

Responsible for leading the strategic development and operational support for the Center, including:

- Creating and formalizing scientific, communications, and administrative infrastructures to promote Center activities and outputs, attract faculty affiliates, increase participation in prevention science, and increase supports for principal investigators and research projects
- Managing finances and budgets for endowments, research grants, subcontracts and general funds in excess of \$16.0 million per year
- Developing plans for diversifying funding and increasing unrestricted resources
- Facilitating strategic planning, board development, and community-building activities

#### **Director, May 2006 – August 2016**

#### **Learning and Change Consulting**

Established and grew an independent consultancy providing strategic organizational development services across sectors. Indicative clients and commissioned work include:

- Inspiring Scotland – Supporting early years prevention and early intervention partnerships to develop business case for services
- The University of Edinburgh, Moray House School of Education – Course Lecturer for Organizational Cultures, Structures and Behavior; Managing Organizational Learning and Knowledge; and Sport Resource Management
- The University of Edinburgh, Institute for Sport, PE and Health Sciences – Advising Institute Director on strategic development and facilitating staff input on strategic plans
- Association for Chief Officers of Scottish Voluntary Organizations (ACOSVO) – Advising membership organization on strategic development including facilitating Board away days, creating program for leading partnerships, leading Strategic Planning Masterclasses, and managing research project in collaboration with Office of Scottish Charity Regulator (OSCR), Scottish Government and Scottish Council for Voluntary Organizations (SCVO)
- Lloyds TSB Bank, Tax Department – Developing strategic framework and change management action plan
- Sail Training International Ltd – Advising international membership organization on program evaluation and organizational development; creating a Program Evaluation Self-Assessment Toolkit for youth development through sail training
- University of Strathclyde Business School, Department of Management - Developing and implementing a change management plan
- Music in Hospitals UK – Developing Corporate Plan and facilitating change management
- Scottish Government agencies Learning Connections, Education Scotland, Scottish National Parks and Scottish Natural Heritage (SNH) – Developing outcomes measures for community learning and development, leading partnerships, and leading action research about improving access to the National Parks and the outdoors

### **Executive Director, July 2010 – July 2014**

#### **Hibernian Community Foundation Ltd**

Chief executive officer for charitable arm of the Hibernian Football Club with responsibilities that included:

- Creating and managing strategic development plan for charitable community organization
- Creating annual budgets and forecasts, managing finances
- Writing successful grants and generating income through social enterprise and fundraising
- Communicating with internal and external stakeholders, promoting projects and programs, marketing activities and events
- Leading and managing staff team
- Working in partnership with Hibernian FC, Edinburgh College, Prince's Trust and others to add value to existing programs and services
- Creating infrastructure to support organizational independence and promote growth

### **Board Advisor, May 2012 – August 2014**

#### **Hibernian Girls & Ladies FC**

Provided leadership for elite and development Club performing at the top of the women's game in Scotland with responsibilities that included:

- Creating and managing strategic development plan and new business model to professionalize the Club, attract and retain talented athletes
- Recruiting and supervising First team lead coach and Club Manager
- Negotiating contracts for coaches, players and sponsors
- Writing successful grants and generating income through fundraising

### **Association for Experiential Education (AEE), Boulder, Colorado**

#### **Chief Executive Officer, 2003 – 2005**

Led, managed and promoted international membership association including:

- Developing and implementing strategic framework, business plan, budget, financial controls
- Leading growth and development of Accreditation Program
- Reviving lapsed publishing activity while increasing visibility and credibility of academic Journal of Experiential Education
- Migrating to new web site and member database, reorganizing and recruiting staff teams, negotiating new leases and moving office, negotiating complex contracts
- Developing new resources, benefits and services to generate and diversify revenue and attract and retain members
- Creating new marketing, promotional and informational materials to raise the profile, impact and influence of the organization
- Leading evidence-based research agenda and establishing related policy priorities for advocacy and campaigning

### **Senior Officer, Commercial Financial Services**

Worked with commercial and public sector organizations including:

- Managing US \$40 million profit and cost center, budgeting sales figures and forecasting residual values, analyzing financial performance of equipment lease portfolios
- Negotiating and managing contracts for multi-million dollar transactions
- Managing US \$4.3 billion portfolio of assets, investments and bank loans
- Leading sales and marketing activities, including supervision and professional development support for 25-member staff team
- Facilitating strategic development, creating and implementing business plans, supervising staff teams, managing change and writing grants

## **EDUCATION**

### **University of Colorado at Denver, PhD**

#### **Leadership and Innovation, 2002**

Individual and systems change, organizational culture, collaborative leadership, partnership working

### **University of Colorado, Boulder, MA**

#### **Educational Psychology, 1996**

Learning styles, tools and assessments, adult and life-long learning

### **University of Colorado, Boulder, BSc**

#### **Business Finance and Marketing, 1988**

Financial management, sales and marketing, operations and strategic management

## **MEMBERSHIP IN PROFESSIONAL BODIES**

- Third Sector Governance Forum
- Management Development Network (MDN)
- Changing the Chemistry
- British Exploring Society (BES)
- Fellow, Royal Society for the Arts
- Social Research Association, Scotland

## **VOLUNTEER**

- Scouts Scotland, Board Member, appointed 2015
- Volunteer Centre Edinburgh, Chair, 2010 - Present
- International Voluntary Service, Board Treasurer, 2009 - 2011
- British Schools Exploring Society, Group Leader for Greenland Expedition, 2009
- Facilitator for Lifetimes Cancer Support Group, Spring/Summer 2003
- Restorative Justice Trained Facilitator, since 2000
- Broomfield Blast Soccer Club, President, Board Member and Coach, 1997 - 2002
- Broomfield High School, School Improvement Team, 1996 - 2002
- Women in Equipment Leasing, Rocky Mountain Chapter, Founder

## **CERTIFICATES AND AWARDS**

- Mental Health First Aid Certificate, 2014
- First Aid Certificate, 2014
- Nominated for EUSA Teaching Award, 2013
- John Muir Award, 2009
- Peacemaking Circles Certificate, 2003
- Restorative Justice Conflict Mediation Certificate, 2000